



**DORMA celebrates historic milestone of 100 million door closers— of which: 10 million cam-action units manufactured since 1986**

Ennepetal. With the manufacture of its 100 millionth closer, door system specialist DORMA has underlined its position as world market leader in this product segment. Since it began producing door closers in 1950, DORMA has developed into the international quality and technology pacemaker. In 1986, DORMA also started manufacturing high-quality cam-action door closers in the form of the TS 93. Its advanced technology offering a rapid decrease in opening resistance means that doors can be opened with 40 per cent less effort than that required for conventional closers. And since 1986, DORMA has already manufactured 10 million cam-action door closers, determined to convert the world market to this technology.

**DIN SPEC report recommends cam-action door closers**

The significance of this technology is underscored by the recommendations of DIN SPEC 1104 /CEN/TR 15894, a report published as a guide for specifiers. This contains recommendations on the equipment to be installed on doors in both domestic and public buildings. Its primary objective is to facilitate effortless door operation for children, elderly and disabled people. Essentially, DIN SPEC 1104 advises the application of manually operated fittings that reduce the opening resistance of a door by around 40 per cent in the sweep range from two to sixty degrees. With the benefit of Easy Open technology, DORMA cam-action door closers meet this requirement in full. The heart-shaped cam results in an almost instant decrease in opening effort, enabling the door to be operated with ease, even by children.

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## **High-profile global PR activities**

DORMA has launched a comprehensive campaign designed to draw attention to the advent of its 100 millionth door closer, focusing particularly on the regions of Central Europe – with its core German market – France, the UK, Asia, the USA and Australasia. The Marketing and PR measures include advertisements in trade publications, online marketing activities and a brochure highlighting DORMA's cam-action technology.

## **Captions**

Employees working on the production line of the premium TS 93 celebrate the advent of the 100 millionth DORMA door closer at the company's main manufacturing site in Ennepetal, Germany. There are 1,500 TS 93 units in the Burj Khalifa alone, the world's tallest building replicated here by DORMA employees with door closer packs.

## **DORMA Group**

DORMA is a globally active supplier of door technology products and systems. With more than 100 years of tradition behind it, DORMA has developed into the world market leader in door controls, movable walls and glass fittings and accessories. In the automatics segment too, the company is a member of the world elite. DORMA is also a successful player in the security, time management and access control segment and the number one in Germany for emergency exit control and escape route security systems. DORMA maintains major production plants in Europe, Singapore, Malaysia, China and North and South America. With an international workforce of around 6,600 employees, the Group realised sales of € 882 million in fiscal 2008/2009 (June 30). The DORMA Group headquartered in Ennepetal, Germany, operates on an international scale with 71 wholly-owned companies in 47 different countries.

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